





#### PRODUCT DESIGN

The LINARI products are constantly increasing in their popularity and attractiveness, which is not only as a result of using the finest fragrances but also their timeless, modern design. All LINARI products are created by German born designer Rainer Diersche, starting with the initial shapeforming concept to the final design of the end product. This formally trained industrial engineer, whose studies focussed on the requisition and conjunction of interdisciplinary knowledge, a crossfire of different skills, concentrated intensively on studying the pureness of Italian Design and initially owned two highend interior design stores in Hamburg and Munich, Germany. Highly innovative and of exceptional quality, LINARI products are inspired by the beauty of pure design and draw on a vast background of technical understanding to combine the finest fragrances with pioneering manufacturing and cutting-edge designs. The result is a range of products that is unusually attractive with a discrete design understanding, making the LINARI brand inimitable and unique.



AVORIO Clarity and Harmony – The finest, purist fragrance experience with a delicate Mediterranean floral note RUBINO Purity and Freshness - A soft fruity floral bouquet with modern Italian finesse SCURO Sensuality and Elegance – Silky accents of wood and fruit with a seductive charisma CALLA Transparency and Energy -Radiant liveliness created through black tea leaves with a fruity nuance LILIA Ease and Passion – Infatuating sensuality of sparkling fresh bergamot with an aromatic herbal accent MALVA Emotion and Warmth - A sophisticated yet fruity scent with the enthralling fragrance of green figs LECNO Charisma and Agility – A sensual, delicate marriage of cedar- and sandalwoods with a soft, fresh accent SFERA Vastness and Perfection – Sparklingly fresh citrus notes with the aromatic warmth of rosewood and amber CIELO Beauty and Fascination – Irresistible chords of rose- and cedarwood with the accent of balm musk notes OCEANO Desire and Eternity – The freshness of grapefruit and lime harmonised with the gentle fragrance of the ocean ESTATE Balance and Dedication – The invigorating freshness of ripe lemons with a juicy green nuance MONDO Serenity and Infatuation - Intoxicating combination of cedar- and sandalwoods with notes of the finest of leathers LUCE Brilliance and Liveliness – Soft green notes of bergamot and jasmine unite with accents of musk and cedarwood SOCNO Softness and Temptation - A balsamic

composition of ginger and elemi with a citric nuance ONICE Indulgence and Sophistication – An expressive interaction of lavender and fresh bergamot. accompanied by musk and tonka SENSO Radiation and Seduction -Opulent, Mediterranean citrus notes with radiant floral accents and a woody base note MENTA Nativeness and Recreation – A wave of fascinating freshness of aromatic mint, rounded off with white-floral accents and rosewood PURO Intimacy and Inspiration – A sensual and modern creation of finest vanilla, bound by fruity tangerine, fig and patchouli AMARENA Affection and Transiency – Delicate cherry blossoms with aspects of fruity accents, bound by a vernal white-floral bouquet and rounded off by musky-woody elements NATALE Solemnity and Spiciness – A Christmas dream of almonds and oranges, flattered by a spicy-floral heart note and rounded off with finest vanilla and cinnamon AMBRA Devotion and Intimacy - Seductive oriental composition with distinctive amber note, gently surrounded by a glamorous floral heart note, flattered by an elegant woody dry-down FENICE Innocence and Sobriety - A distinctive creation with a ravishingly fruity top note of bergamot, grapefruit and galbanum, surrounded by a delightful floral bouquet and based on a sensuous accord of musk, tonka and woody accords OPALE Depth and Intoxication – Opulent fruity bouquet of fresh lime, tangerine, lemon and cassis, accompanied by green tea leaves and aromatic plum, the base note surprises with guaiac and musky and woody accords



#### DIAMOND LINE

The three new DIAMOND LINE room fragrances from LINARI have been created exclusively by some of the world's top perfumers. The diffuser flacons are the ultimate eye-catchers, extravagantly embellished with a decorative three-dimensional structure that reflects the light in different directions like a polished diamond's facets. The character of AMBRA is captured in a mystic glossy ebony glass, the innocent spirit of FENICE is reflected in a shiny silver glass and the magic aura of OPALE is echoed in a highly attractive gold-coloured finish. The result is a collection of perfectly designed objects as well as a series of elite home fragrances. The exquisite and innovative velvet coated maplewood lids stand in contrast to the glossy and shiny surfaces of the glass bottles, and the luxurious woven black velvet labels have been embossed.





### ART COLLECTION

LINARI-CALLA is one of LINARI's most popular fragrances for many years. In respect of this success LINARI dedicates the first sophisticated ART COLLECTION for this favourite scent creation. The hand-decorated bottle comes with contemporary design pattern, white varnished wooden lids, wooden caps and aluminium labels, black evaporating sticks. The spectacular pattern is inspired by the cooperation with the Italian artist Fabio Maria Linari. Born in La Spezia in 1959 as son of the painter Giacomo Linari, he graduated at the Artistic High School in Carrara and later at the Academy of Fine Arts. Inspired by the Renaissance painters Moretto and Romanino he created a group of works that he displayed in the Diocesan Museum in Sarzana, the Morcelli-Repossi Foundation and others. In 2007 he created the cycle Empire that represents a suggestive view of the skyline in New York after September 11th. Mr. Linari has won the prestigious Premio Morlotti Award twice as well as the prize at the Biennial Exhibition Galep in Chiavari.





## VELVET LINE

The five LINARI room fragrances from the Velvet Line are coated with the finest velvet under proprietary development. They are characterised by their beauty, the tactile qualities of the velvet and their uniqueness in the home fragrance market. Predominantly used as a home fabric, the velvet symbolises the marriage of home and fragrance in the most pure and sensuous way. The result is a collection of perfectly designed objects as well as a line of elite home fragrances. The exclusively brushed aluminium surface of the caps and lids stand in contrast to the velvety surface of the glass bottles, whilst the luxurious brushed aluminium labels have been embossed and imprinted. All five fragrances are available as 500ml diffusers and 100ml room sprays. In contrast all other LINARI diffusers the Velvet Line comes complete with exclusive black evaporating sticks that emphasise the avant-garde look of the products. Each fragrance has been created especially for LINARI in close cooperation with some of the world's top international perfumers.





# GRANDEZZA IMPERIALE 5000ML VELVET LINE

LINARI proudly presents the largest reed diffuser currently available on the home fragrance market. Grandezza Imperiale diffusers are perfectly designed objects of almost overwhelming dimensions that compliments any environment and enlivens the space flawlessly. They represent a luxurious life style. The five LINARI diffuser flacons formed of pure aluminium are coated with the finest velvet. Each LINARI Grandezza Imperiale diffuser is uniquely equipped with a stylish patented designed aluminium ring with eight predrilled holes that keep the evaporating sticks in place. The brushed aluminium ring seems to hover above the bottle and emphasises the avant-garde and pure look of the diffuser. The large-sized black evaporating sticks provide an intensive scenting for larger rooms.





#### CHRISTMAS EDITION

NATALE represents Christmas in its finest olfactory elegance. From the first moment this tasteful room fragrance evaporates a distinctively pleasant anticipation begins for the best time of the year — Christmas. This exclusive LINARI Christmas Edition is manufactured once a year and is solely offered in the period between the beginning of September and the end of December. NATALE is characterised by its festive sensuality, the tactile qualities of the fine, darkest brown velvet and its uniqueness in the home fragrance market. The result is an accomplished object as well as a stylish Christmassy home fragrance. NATALE diffusers come complete with exclusive black evaporating sticks that emphasise the avant-garde and festive look of this new product.





## MARK BUXTON LINE

These two scent compositions have been created exclusively for LINARI by world-renowned perfumer Mark Buxton. The diffuser bottles are embellished with decorative glass rings from top to bottom. The character of LUCE is reflected in graduated gold-coloured glass, whilst the warmth of SOGNO is captured in a deep chocolate-brown glass finished with a metallic gloss. The bottles carry beautiful alternating light and dark wood multiplex lids.



## CHROME SHADOW LINE

Technically innovative, the Chrome Shadow Line offers diffusers and room sprays in graduated mirrored glass with dual coloured, multiplex birch caps. The complimentary yet contradicting two fragrances in this line are as complex and pioneering as their precious flacons. The soft laminated 3-dimensional labels and richly satined boxes of each line echo the high quality of the collection, synonymous with the LINARI brand.





## **BLACK AMETHYST LINE**

The dark mystic glass of the Black Amethyst diffusers and room sprays offers two contrasting fragrances of the highest quality. The precious zebranowood caps have been richly stained to mirror the warmth of the woody base notes and echo the mood of the line.





The Ruby Line offers two distinct fragrances, housed in sparkling ruby coloured glass flacons. Available as diffusers and room sprays the Ruby Line is perfectly married with beautiful African wengé caps, that reflects the warmth of the fragrances and beauty of the design.







## OPAQUE SATIN LINE

The softness of the three fragrances forming the Opaque Satin Line is an absolute reflection of the purity of the satined glass flacons, with their modern yet timeless appeal. The wengé caps of the diffusers, room sprays and candles hint at the depth of the scents and superiority of the products.

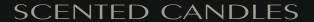




## TRANSLUCENT LINE

The Original LINARI Line and inspiration for all that followed. The Translucent Line consists of three fragrances available as diffusers, room sprays and candles. The simple, clear glass flacons with their pure maplewood caps, hides the complexity of the three, fascinating fragrances.





LINARI

The delicately scented candles from LINARI are hand poured in France by one of the most famous candle producers. High quality wax has been created to allow an almost immediate fragrance diffusion as soon as the wax is warmed up. The French glass containers have been selected to coordinate with the individual fragrance families and provide seven different looks to compliment any style of interior. The beautiful wooden lids can be used to cover the candle when not in use, helping to keep the surface clean and free of debris, and becomes a stylish coaster when the candle is burning. A unique product innovation is used for all scented candles of the Velvet Line by combining innovative wood wicks with the calming sound of crackling fire and the new patented MaxEssence® scenting system. It is a specially designed liquid fragrance of high performance. It achieves a high efficient cold fragrance throw as well as a surprisingly intensive hot throw.





## **SQUARE BASES**

The LINARI square bases can be used with any LINARI scented candle and almost any diffuser to emphasise the minimalist design. They can also be used as a luxurious tray for jewellery etc, or as a coaster for other premium scented candles. Each base is carved from a single piece of carefully selected precious wood or black acrylic of the highest quality, skilfully crafted in the tradition of excellent German workmanship. A beautiful solid aluminium ring compliments the wood and surrounds the luxurious Alcantara inset. Available as single, double and triple square bases in pale maple, mystic-dark wengé, zebranowood with high-contrast grain and high-gloss finished black acrylic.





### CIRCULAR BASES

The LINARI circular wooden bases reflect the avant-garde designs synonymous with the LINARI name. Reduced to the essential form yet suitable for use with all LINARI diffusers, scented candles and room sprays. Carved from carefully selected precious wengé and zebranowood of the highest quality and wrapped by an aesthetic ring of solid aluminium. With its wonderfully tactile surface and highly decorative unique brushed finish, the aluminium both encases and compliments the wood. The unique double-sided design will gently cradle any of LINARI scented candles and almost any diffuser on one side and any of the LINARI room sprays on the reverse side, emphasising the purist design of LINARI products.





#### **DIFFUSER COVERS**

The LINARI cylindrical diffuser covers are characterised by their timeless, yet modern, avant-garde elegance and innovative design. They can be used with almost any LINARI diffuser to emphasise the minimalist qualities. The covers consist of either aluminium tubes, with a highly decorative brushed surface, or of wooden tubes that are covered with precious, zebrano or black ebony real wood veneers. Available in aluminium with wengé lid, zebranowood veneer with aluminium trim lid and precious black ebony veneer with aluminium trim lid. The base plates on all the covers are held in place with an innovative magnetic closure.



#### TRANSLUCENT LINE





CHROME SHADOW LINE



BLACK AMETHYST LINE





MARK BUXTON LINE



#### OPAQUE SATIN LINE



VELVET LINE



